

EMMA KEARNEY

ACADEMY & SALON

COOKIES POLICY

Effective Date: 27/01/26

Introduction

This Cookie Policy explains how The Emma Kearney Academy & Salon (“**we**”, “**our**”, “**us**”, or “**the Academy**”) uses cookies and similar technologies on our website. By using our website, you agree to the use of cookies as described in this policy. If you do not agree, you should adjust your browser settings or stop using our site

1. What Are Cookies?

Cookies are small text files stored on your computer or device when you visit a website. They help websites function properly and improve your browsing experience. Cookies can be session cookies (deleted once you close your browser) or persistent cookies (stored until deleted or expired).

2. How We Use Cookies

We use cookies for the following purposes:

- Essential Cookies** These cookies are necessary for our website to function properly. They allow you to: - Access secure areas of the site - Log in to your account or online learning portal - Make purchases or enrol in courses You cannot disable these cookies through our website as they are essential to its operation.
- Performance and Analytics Cookies** These cookies help us understand how visitors use our website — for example, which pages are most popular or how long users spend on a page. We may use tools such as Google Analytics to gather anonymous usage statistics that help improve our services.
- Functionality Cookies** These cookies allow our website to remember your preferences (such as login details or language settings) to provide a more personalised experience.
- Marketing and Social Media Cookies** If we use marketing or social media integrations (such as Facebook Pixel, Instagram embeds, or email tracking), these cookies help us show relevant promotions or content. You will be notified and may consent to these cookies where applicable.

3. Third-Party Cookies

Some cookies may be set by third-party services used on our website, such as: - Stripe – for secure payment processing - Google Analytics – for site traffic analysis - Social media integrations – for sharing or login features These third parties have their own privacy and cookie policies, which we encourage you to review.

4. Managing and Disabling Cookies

You can manage or disable cookies through your web browser settings. Most browsers allow you to: - Block all cookies - Delete existing cookies - Receive notifications before a cookie is stored Please note: disabling certain cookies may affect the functionality of our website, including course access or checkout processes. For guidance on managing cookies, visit:

<https://www.aboutcookies.org.uk>

5. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Updates will be posted on our website, and the “Last Updated” date will be revised accordingly.

6. Contact Information

If you have any questions about our use of cookies or this Cookie Policy, please contact us at: info@emmakearney.co.uk The Emma Kearney Academy & Salon Co. Londonderry/Derry, Northern Ireland (UK)